

# Visualizing the Value of IT

www.valuevisualization.com

## Key Speaking Topics:

### Value Visualization

*How to make the value of your software visible for everyone (not just IT).*

### The Business Value of Software Development

*Questions executives should ask about development - and how to answer them.*

### Lean Software Development Concept-to-Cash

*How to align software development with business value streams.*

### Software Development Productivity

*How to optimize end-to-end productivity by applying lean software engineering principles.*

### Transform the PMO to a SVMO to Drive Software Value

*How a Software Value Management Office (SVMO) can guide organizations in maximizing business value.*

## Past Audiences:

- Agile DC
- Agile Philly
- Association for the Study of IT Metrics (ASSEMI)
- Better Software Conference
- The CIO Forum (Invited back twice in 2015 and 2016)
- Conference on Software Engineering Research & Practice (SERP)
- Consortium for IT Software Quality (CISQ) Symposium
- IEEE/IFIP Network Operations & Management Symposium
- IEEE Software Technology
- Innovation Value Institute Winter Summit
- International Association of Outsourcing Professionals (IAOP) Outsourcing World Summit
- International Software Measurement Analysis (ISMA) Conference
- IT Financial Management Association (ITFMA) Conference
- NJ Software Process Improvement Network (SPIN) Symposium
- Project Management Tools
- Quality Assurance International (QAI) Annual Conference
- Software Best Practices Conference
- Software Engineering Process Group (SEPG)
- Software Measurement European Forum (SMEF)
- Software Process Symposium
- UNICOM Digital Transformation Conference
- United Kingdom Software Metrics Association (UKSMA) Conference



## MICHAEL D. HARRIS

### Author & Speaker

Michael Harris has more than 30 years of broad management experience in the IT field, including periods in R&D, development, production, business, and academia.

An author and speaker on a range of topics related to the Value Visualization of IT, Mr. Harris is considered a thought leader in the international software development industry.

He became president, CEO and majority owner of DCG Software Value (DCG) in 2006 and previously held numerous senior executive positions in Fortune 500 companies, including: Fidelity National Information Services (NYSE: FIS), Sanchez Computer Associates (NASDAQ: SCAI) and MasterCard International (NASDAQ: MA).

*Mr. Harris is co-author of  
“The Business Value of IT: Managing  
Risks, Optimizing Performance,  
and Measuring Results,”  
published by CRC Press.*

*New Book Coming in 2017:  
“The Business Value of Software”*

Contact Information:

*Michael D. Harris, President and CEO  
DCG Software Value (DCG)*

m.harris@softwarevalue.com

+1.610.644.2856 x22 // +44.843.2895174